



## **DIRECTOR**

Chairperson - Board Audit Committee Member – Board Risk Committee Re-elected to the Board in 2015 for a term of 3 years

Ms. Al Midfa is the General Manager of Sharjah Entrepreneurship Center (Sheraa), a government entity that aims to nurture a vibrant startup ecosystem in Sharjah, and provide entrepreneurs with a launchpad for success. She is also the founder of Khayarat, a social enterprise that enables young Emiratis to make informed career choices and achieve success in the private sector.

In her previous role, as Senior Manager at the Khalifa Fund for Enterprise Development, Ms. Al Midfa led a team of business counselors through the due diligence process: counseling entrepreneurs, evaluating business plans, and selecting ventures for financing. Prior to joining Khalifa Fund, Ms. Al Midfa was a senior associate at McKinsey and Company's New York office, where she worked on a range of strategy-related projects, primarily serving clients across the financial institutions sector. Her previous work experience also includes roles within Pricewaterhouse-Coopers and Shell.

Ms. Al Midfa holds a Bachelor of Science with honors from the University of Bath in the UK, and an MBA from Stanford University.

## **External Board Appointments:**

• Vice-Chairperson and Board Member – Young Arab Leaders (UAE Chapter)

## Other External Appointments:

- Fellow The Aspen Institute's Middle East Leadership Initiative
- Member The Aspen Institute's Global Leadership Network